

ACCOMPANYING LABELING: Leaflets entitled "Is Your Health Worth 10 Cents A Day," "Be Wise Mineralize Daily The Delamer Way," "Reprinted from the Seaside News-Sentinel," "The Sea and You," and "An Important Message."

RESULTS OF INVESTIGATION: Analysis showed that the article contained essentially the labeled amounts of iron and calcium.

LIBELED: 8-29-61, Dist. Ariz.

CHARGE: 502(a)—when shipped, the labeling of the article contained representations that foods are grown in mineral-depleted soils and that the user's health is jeopardized by consumption of such foods unless health is protected by use of the article; that use of the article would drive out toxins from the body and health would follow; that the addition of minerals to sea water imparted unique properties to the article; that the article was effective for the treatment of many diseases caused by mineral deficiencies; that the article was effective in delaying the aging processes; that the article was effective in preventing the bones of the aged from becoming brittle and easily broken; and that the minerals listed on the label (except iron, calcium and iodine) were active ingredients of the article; which representations were false and misleading, since they were contrary to fact, as the article was not adequate and effective as a treatment for such diseases, conditions, or purposes, and since the minerals listed on the label (except iron, calcium and iodine) were not present in amounts which had any significance when the article was taken as directed.

DISPOSITION: 11-3-61. Default—destruction.

6767. Utopia Home Mineral Bath. (F.D.C. No. 46501. S. No. 61-222 R.)

QUANTITY: 25 cases, each containing 12 cartons of 12 3-oz. envelopes, at Boise, Idaho.

SHIPPED: 6-16-61, from Seattle, Wash., by Comfort Research, Inc.

LABEL IN PART: (Envelope) "Utopia Home Mineral Bath Ingredients: Aluminum Sulfate, Magnesium Sulfate, Magnesium Carbonate, Sodium Bicarbonate, Sodium Sulfate, Potassium Sulfate, Sodium Chloride, Sodium Borate * * * Manufactured by Comfort Research, Inc. Seattle, Wash."

LIBELED: 10-18-61, Dist. Idaho.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was adequate and effective, because of its mineral salt composition, as a treatment for relieving pain due to arthritis, rheumatism, neuritis, nervous tension, and muscular discomforts.

DISPOSITION: 11-14-61. Default—destruction.

6768. Olbas Basle Oil, Olbas salve, and Olbas cough syrup. (F.D.C. No. 45317. S. Nos. 13-798/9 R, 13-801 R.)

QUANTITY: 769 10-cc. btls, and 99 60-cc. btls. of *Olbas Basle Oil*; 95 1/3-oz. tubes and 197 2/3-oz. tubes of *Olbas salve*; and 188 btls. of *Olbas cough syrup*; at South Milwaukee, Wis., in possession of Olbas Products.

SHIPPED: Between 1-28-60 and 11-12-60, from Basle, Switzerland, by Po-Ho-Co., Ltd.

LABEL IN PART: (Ctn. and btl.) "Olbas Basle Oil Oleum Basileum produced in Switzerland by the Po-Ho-Co., Ltd. Basel Ingredients: * * * Directions for use: * * * Distributed by Heidi E. Ritter, 8327 S. 13th St. South-Milwaukee, Wisconsin"; (tube) "Olbas-Salbe * * * Po-Ho-Co., A.-C. Basel 2";